

Oracle Eloqua 10

Recent Releases: Release Notes

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Overview

This document provides an overview of the new features and feature enhancements included in upcoming and recent releases. It also outlines the issues that have been fixed since the last release and provides a list of known issues that you may experience while using this release of Oracle Eloqua.

Oracle Eloqua now brings you releases more frequently (instead of quarterly) to offer you new product capabilities sooner. Also, our releases are now categorized into two types with two different schedules:

- Oracle Eloqua Releases (example: 466, 467, and so on)
- Oracle Eloqua Apps Releases (example: 213, 214, and so on)

For a list of supported environments for Oracle Eloqua 10, refer to [Certified and Supported Environments](http://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/index.html#cshid=SystemRequirements) (http://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/index.html#cshid=SystemRequirements).

Important: If you are looking for information about new and changed capabilities in Oracle Eloqua, refer to our What's New documentation located on the [Oracle Eloqua Release Center](https://community.oracle.com/docs/DOC-895287) (<https://community.oracle.com/docs/DOC-895287>). If you're not already a member, you'll need to request access to the [Eloqua Insiders group](https://community.oracle.com/groups/eloqua-insiders) (<https://community.oracle.com/groups/eloqua-insiders>) before you can access the Release Resource Center.

Release 488 (Oracle Eloqua)

Release Dates

- May 16, 2017: 11:00pm - 5:00am ET (POD2)
- May 19, 2017: 6:00am - 12:00pm ET (POD7)
- May 19, 2017: 4:00pm - 10:00pm ET (POD6)
- May 28, 2017: 5:00am - 5:00pm ET (POD3)
- June 2, 2017: 8:00pm - 2:00am ET (POD4)
- June 4, 2017: 5:00am - 5:00pm ET (POD1)

New Features and Enhancements

Analytics

- Reporting options on the launchpads have now been updated to redirect to Insight, if you have access to this controlled availability feature. [Learn more](#)
- On the *Email Analysis* dashboard, you can now select which email groups are displayed. Previously, you were limited to 11 groups, with all others grouped into an *Other* category. [Learn more](#)
- On the *Lead Scoring Model Comparison* dashboard, we improved the lead scoring model selection process to align with how email groups are selected. [Learn more](#)
- Actions links have been enabled for Analyzer users in Insight. This allows a user to link to another analysis, dashboard, or URL.

Note: Insight is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Campaigns and Programs

- You can now send notifications to users when contacts enter a wait step on the campaign canvas. Notifications appear in the Marketing Operations Center. [Learn more](#)

Note: The notifications feature is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

- When configuring a program to add or move contacts to the campaign canvas, Oracle Eloqua now shows an input step on the target campaign. [Learn more](#)

Security

- URL Validation on any URL that is inserted into Test Tracking Scripts, WebCrawler, Redirect to Web Page Processing Step, and External Form Integration is now available. Customers can choose to opt-in to URL Validation for Domain Whitelisting starting with this release. Learn more in our [documentation](#) and [product notice](#).

Segments

- You can now view shared filters and shared list dependencies. For example, you can check if the filter or list is being used in a segment, data export, program, campaign, and so on. Learn more about [shared filters](#) and [shared lists](#).

Developer Updates

AppCloud Developer Framework

Events

- You can now use the events API endpoints to create, update, retrieve, and delete events. This functionality was previously only supported via the SOAP API, which has been [deprecated](#). These new endpoints provide access to event fields that were not available via the SOAP API. [Learn more](#)

Event Registrants

- You can now use the Event registrants API endpoints to create, update, retrieve, and delete event registrants. This provides a low volume synchronous option to go along with the [Bulk API endpoints](#) to be used for large volumes. [Learn more](#)

Platform notices

- When importing invalid data along with valid data that is imported, the sync logs will now indicate the record in the count for statusCode `ELQ-00144` that has a message of "Total records with rejected fields." [Learn more](#)

For additional information and examples, refer to the [changelog](#).

Fixed Issues

Issue ID	Component(s)	Summary
EMCS-67565	Bulk API	When including the same email address in a Bulk API custom object import sync, and attempting to link to contacts using email address, using the mapDataCards parameters the custom object records are created, and linked, successfully.

Release 233 (Oracle Eloqua Apps)

Release Dates

- April 28, 2016: 6:00am - 11:00am ET (POD7)
- April 28, 2016: 4:00pm - 9:00pm ET (POD6)
- April 28, 2016: 8:00pm - 1:00am ET (POD1, POD2, POD3, POD4)

New Features and Enhancements

Engage and Profiler enhancements

- Engage is now generally available. It was previously in our controlled availability program. Engage is one of Eloqua's Sales Tools. It alleviates the need to constantly re-create emails that are frequently used throughout the sales process. Ensuring sales professionals are using marketing-approved messaging, branding and content, it also allows for personalization and tracking of each email sent. [Learn more](#)
- You can now delete Engage templates. [Learn more](#)
- Multi-select lists are now supported in contact views in Profiler and Engage. The contact fields displayed will vary depending on your security group settings in Oracle Eloqua and the View(s) your administrator has given you access to. Learn more about contact views in [Engage](#) and [Profiler](#).
- The blue side menu in Engage and Profiler is now hidden by default when accessed on desktop.

Oracle Sales Cloud Integration app enhancements

- The following top level objects from Sales Cloud are now supported: Activity, Deal Registration, Sales Cloud Household SDO, Product Group, and Product.

You can read these top level objects from Oracle Sales Cloud when [creating imports](#), and write to these Oracle Sales Cloud objects when [creating actions](#).

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

LinkedIn Campaign Manager app now available

- The LinkedIn Campaign Manager app is now available. Leverage the robust combination of Lead Gen Forms and Matched Audiences to capture and rapidly re-target buyers on LinkedIn. This app comes with the following two services, which you will find on the campaign canvas after you install the app in your Oracle Eloqua instance:
 - The LinkedIn Matched Audiences action service allows you to send contacts directly from the Oracle Eloqua campaign canvas to LinkedIn, enabling you to re-target buyers with relevant digital ads.
 - The LinkedIn Lead Gen Forms audience service allows you to capture leads from LinkedIn by pushing contacts directly into the selected Oracle Eloqua campaign.

Learn more by reading our [documentation](#) and [product notice](#). Download the app from the [marketplace](#).

Oracle Marketing Calendar app enhancements

- Enhanced Eloqua campaign entries on the calendar by increasing the detail displayed on each entry. Marketers can now see the CRM Campaign ID and Segment for applicable campaigns. This enhancement allows marketers to see more information about campaigns within the calendar view.
- Added the ability to reschedule simple email campaigns on the calendar by dragging the campaign to another date. Dragging a simple campaign to another date will change the date, but maintain the previously scheduled send time. [Learn more](#)

Eloqua-WeChat Integrator app enhancements

- You can now manage WeChat contacts across more than one official account. [Learn more](#)
- You can now use a WeChat activity as a decision step in multi-step campaigns. [Learn more](#)

- WeChat template messages are now supported. [Learn more](#)

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 487 (Oracle Eloqua)

Release Dates

- Apr 4, 2017: 11:00pm - 5:00am ET (POD2)
- Apr 7, 2017: 6:00am - 12:00pm ET (POD7)
- Apr 7, 2017: 4:00pm - 10:00pm ET (POD6)
- Apr 9, 2017: 5:00am - 5:00pm ET (POD3)
- Apr 21, 2017: 8:00pm - 2:00am ET (POD4)
- Apr 25, 2017: 5:00am - 5:00pm ET (POD1)

New Features and Enhancements

Analytics

- A new form performance dashboard is now available. It provides a view of the overall success of your forms over a specified time period. You can use this dashboard to view the overall trend of form submissions, and view your best or worst performing forms. [Learn more](#)
- A new lead score model dashboard is now available. It allows you to compare the distribution of scores across up to 4 lead score models. [Learn more](#)
- In Insight, the default view when analyzers open the analysis editor is now the *Criteria* tab instead of the *Results* tab. [Learn more](#)
- We have changed how weeks are reflected in reporting by moving to ISO Standards. As a result of these changes, you may notice a one-time change in your historical week-by-week reports. Previously, Eloqua calculated Week 1 of a year by including those days in the first week and starting Week 2 with Sunday. In ISO Standard, Week 1 is the first complete week starting with Monday. In this method comparing week 1 will always contain 7 days. Moving to ISO standard brings reliability to your week-over-week reporting. [Learn more](#)
- Four new reports are now available in Insight:

- Total query string parameter
- Form submissions by geography
- Query string by geography
- Query string by geography drill down to total page views

[Learn more](#)

Note: Insight is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Campaigns and Programs

- You can now copy and paste the elements of a multi-step campaign by using keyboard shortcuts. Connecting lines and all the configuration options within the steps are maintained. Note that you cannot copy *Send to Cloud Connector* elements. Learn more about this feature [here](#). You can also [view the idea](#) on Dream It related to this feature.
- An option is now available to remove all contacts from a shared list. [Learn more](#)
- You can now export campaign entry and exit operational reports. [Learn more](#)
- You can now notify users when a multi-step campaign is about to end. [Learn more](#)

Note: The campaign end date notification feature is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

- You can now add or move custom object records from a program in Program Canvas to a program in Program Builder. [Learn more](#)

Emails

- In preparation for our new email editor and to streamline the email creation process, we separated the design and HTML email choosers on the Emails dashboard. This makes it easier to identify what type of email you are creating and what template options are available for each type of email.

Forms

- We are introducing a default 35 character maximum limit on newly created form fields (on both new and existing forms). This change applies to single text fields, hidden fields, and hidden campaign ID fields. If you require a longer character length, change the maximum value to the desired length. [Learn more](#)
- The *Validation* tab is available for hidden form fields. We have improved our URL detections to include protocols such as `http://` and `https://`. [Learn more](#)

Security

- Domain whitelists can now include subdomains and can support domains with unicode characters. Checking *Allow Subdomains* adds any subdomains, as well as the top level domain, to the whitelist of allowable domains. [Learn more](#)

Segments

- You are now able to view accurate counts of contacts within a segment with read-only access when refreshing a segment. [Learn more](#)

Supported Browsers

- Firefox 47, Chrome 56, and Internet Explorer 11 are the preferred browsers for Eloqua. For a complete list, please see [Supported Environments](#).

Developer Updates

AppCloud Developer Framework

- Added the ability to retrieve a low-volume batch of service instances through the AppCloud API. App providers can now retrieve up to 200 service instances in a single call for Action and Decision services. Note that X-HTTP-Method-Override: SEARCH is required in the request header. See the endpoint documentation for [Action](#) and [Decision](#) services for more information.

Platform notices

- The second phase for the deprecation of Legacy Cloud Connectors and Cloud Components will go into effect after March 31st. [Learn more](#)
- Support is ending for the EloquaService SOAP API on April 1st, 2017. [Learn more](#)

For additional information and examples, refer to the [changelog](#).

Fixed Issues

Issue ID	Component(s)	Summary
EMCS-95895	Fields and Views	Fixed an issue that prevented the list of views on <i>Contact Overview</i> , <i>Contact Details</i> , and potentially other pages, from not sorting alphabetically by view name in ascending order.

Release 232 (Oracle Eloqua Apps)

Release Dates

- March 31, 2016: 6:00am - 11:00am ET (POD7)
- March 31, 2016: 4:00pm - 9:00pm ET (POD6)
- March 31, 2016: 8:00pm - 1:00am ET (POD1, POD2, POD3, POD4)

New Features and Enhancements

Engage and Profiler enhancements

- Contact views can now be leveraged in Profiler when viewing contact details and in Engage when saving contacts. The contact fields displayed will vary depending on your security group settings in Oracle Eloqua and the View(s) your administrator has given you access to. Select the desired View from the drop-down list. Views are displayed in alphabetical order. Learn more about the contact views changes in [Engage](#) and [Profiler](#).
- The Engage color chooser in the toolbar has been redesigned to match the rest of the Engage look and feel.

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Oracle Sales Cloud Integration app enhancements

- You are now able to read top level custom objects from Oracle Sales Cloud when [creating imports](#), and write to Oracle Sales Cloud custom objects when [creating actions](#).
- A confirmation dialog now appears when deleting imports and actions.
- Import reports now provide additional information about the number of records being imported and retrieval errors. [Learn more](#)

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Integration Cloud Service for Eloqua app enhancements

- The flow version is now displayed when configuring the Integration Cloud Service action on your canvas. [Learn more](#)

Contact Washing Machine app enhancements

- A new lookup table is now available.
 - *Celebrity Match*: Returns *TRUE* if it matches a celebrity name commonly used as a fake input (for example, Albert Einstein), returns blank otherwise.

Eloqua-WeChat Integrator app is generally available

- The Eloqua-WeChat Integrator app is now generally available. It was previously part of our controlled availability program. Using this app, you can send messages to followers of your WeChat official account through an Eloqua campaign. [Learn more](#)
- WeChat subscription accounts are now supported. [Learn more](#)
- You can now generate WeChat QR codes that can be inserted in your promotional material. [Learn more](#)
- A QR code content service is now available. By including a QR code of a WeChat Official account in an email, you can consolidate the profiles of WeChat followers with existing Oracle Eloqua contacts. [Learn more](#)
- The WeChat Statistics Reports have an improved user interface. [Learn more](#)

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 231 (Oracle Eloqua Apps)

Release Dates

- March 3, 2016: 6:00am - 11:00am ET (POD7)
- March 3, 2016: 4:00pm - 9:00pm ET (POD6)
- March 3, 2016: 8:00pm - 1:00am ET (POD1, POD2, POD3, POD4)

New Features and Enhancements

Engage enhancements

- The Engage toolbar has been redesigned and icons have been updated. Many new editing options have been added, including:
 - Subscript, superscript
 - Font name
 - Font size
 - Font color & highlighting
 - Undo & redo
- [Learn more](#)
- Engage settings have also been redesigned by grouping similar permissions into groups. Permissions to the new toolbar options and field merges have been added. When permissions to specific settings are not enabled, the related icons do not appear in the toolbar. [Learn more](#)

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Date app enhancements

- The configuration page for the Date Calculator action service has been updated to make it easier to use. Three additional options have also been added to this service:
 - Add a time interval and date from a contact field to each other
 - Add a time interval from a contact field to the current date
 - Calculate the difference between current date and a static date

[Learn more](#)

Oracle Sales Cloud Integration app enhancements

- When managing *Imports*, the default option when selecting *Run Now* is today's date and current time. [Learn more](#)
- Additional options are available for *Action* field mappings from Eloqua to Oracle Sales Cloud. The integration now supports functionality for sending dynamic/static dates, and blank values. [Learn more](#)

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 486 (Oracle Eloqua)

Release Dates

- Feb 21, 2017: 11:00pm - 5:00am ET (POD2)
- Feb 24, 2017: 6:00am - 12:00pm ET (POD7)
- Feb 24, 2017: 4:00pm - 10:00pm ET (POD6)
- Feb 26, 2017: 5:00am - 5:00pm ET (POD3)
- Mar 3, 2017: 8:00pm - 2:00am ET (POD4)
- Mar 5, 2017: 5:00am - 5:00pm ET (POD1)

New Features and Enhancements

General enhancements

- The zoom warning has been removed from Eloqua.

Analytics

- You can now include account and visitor information in your Insight reports so that you can more effectively measure your marketing efforts.
- The Website Visitors by Geography report has been updated to include additional visitor details.
- Four new reports are now available in Insight:
 - Sales Email Opens and Website Visits
 - Sales Email Template Usage
 - Sales Email Overview
 - Website Visitors by Webpage

[Learn more](#)

Note: Insight is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Campaigns and Programs

- The approval button is now disabled after a campaign has been approved. Prior to this change it was possible to press the approve button multiple times which could cause approval stages to be set incorrectly. [Learn more](#)
- A new *Subscribed to Group* decision step is available on the program canvas. Use this step to evaluate and route contacts based on whether they are subscribed to an email group. [Learn more](#)

Fields and Views

- The *All Contact Fields* and *All Account Fields* views are not editable and only have the *View* and *Set Security* permissions. [Learn more](#)

Forms

- We have made additional changes to integrate the features of the soon to be deprecated Form Pre-population app into Oracle Eloqua. Picklist values can now be pre-populated using field merge values. Review the [product notice](#) and [forms documentation](#) for additional information about the changes.
- All form submits are now validated. [Learn more](#)

Integrations

- Integration with MS Dynamics 365 Online (v8.2) is now supported by Eloqua.

Replication Sandbox

- Data posted from sandbox landing page form is no longer posted to production site; it points to the sandbox site. Learn more about the [replication sandbox](#).

Security

- You can now manage a whitelist of domains allowed to help prevent phishing attacks. [Learn more](#)

User Management

- You are now able to change the security configuration of an active user so that they can only log in via SSO. The *Forgot Password* link is disabled for SSO only users. A new User Import Field is now available so you can bulk update users to SSO Only. [Learn more](#)

Developer Updates

AppCloud Developer Framework

- Firehose services can now subscribe to program canvas events. This enhancement provides App providers the ability to develop firehose services that receive notifications for the following program canvas events: Created, Updated, Deleted, Draft, Activated, and Paused. [Learn more](#)

Platform notices

- EloquaService API deprecation is coming on May 1st, 2017. [Learn more](#)

For additional information and examples, refer to the [changelog](#).

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 230 (Oracle Eloqua Apps)

Release Dates

- February 3, 2016: 6:00am - 11:00am ET (POD7)
- February 3, 2016: 4:00pm - 9:00pm ET (POD6)
- February 3, 2016: 8:00pm - 1:00am ET (POD1, POD2, POD3, POD4)

New Features and Enhancements

General Sales Tools enhancements

- We have made some visual updates to make Engage and Profiler look consistent:
 - On the left navigation menu, *Contacts* has been changed to *Profiler*, and *Emails* has been changed to *Engage*.
 - You may find small differences in the sizing of banners, headings, and icons.

Engage enhancements

- You can insert an Eloqua signature when composing an Engage email. Signatures are created and stored in your Eloqua component library in the Signature Layouts area. They can contain images, field merges, and hyperlinks. [Learn more](#)
- When sending an email to a new contact, you are prompted to complete all required contact fields. [Learn more](#)
- When viewing your sent emails, an attachment (paperclip) icon is displayed for emails that contained attachments to make them easy to identify. [Learn more](#)
- You will no longer be timed out of your Engage sessions so that you don't lose the email draft you've been working on due to inactivity.

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Profiler enhancements

- You can copy and paste a contact's details, such as phone number, email address, and so on, when viewing their profile. Highlight the text and use keyboard shortcuts (CTRL+C to copy and CTRL+V to paste). [Learn more](#)

Date app enhancements

- We have renamed the *Date Decision* app to *Date* app. You will see this new name in your list of installed apps, as well as the campaign canvas and program canvas. [Learn more](#)
- The Date app has a new Date Calculator action service, which you can use to write the results of date operations to contact records, for use in your campaigns and programs. You can calculate the difference between two dates and assign the result to contact field, or add a time interval to a date and assign the new date to a contact field. [Learn more](#)

Oracle Sales Cloud Integration app enhancements

- Global Settings on the left navigation bar have been removed and the defaults have been migrated to a connection. We have also made visual and functional changes to how you add, edit, and delete connections and credentials. [Learn more](#)
- Bidirectional mapping is now available for Actions. You can specify both export field mappings from Eloqua to Oracle Sales Cloud, and import field mappings from Oracle Sales Cloud to Eloqua. [Learn more](#)
- All reporting data is stored for 3 months. [Learn more](#)

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Eloqua-WeChat Integrator enhancements

- A WeChat statistics report is now available, which lets you quickly determine which articles are the most interesting for your followers. [Learn more](#)
- Customer Service Messages are now available when configuring the WeChat Message Sender on the canvas. [Learn more](#)
- When adding WeChat Official Accounts, an OpenID Field is now available. Use this field to select an Eloqua contact field to which the OpenID of a WeChat follower should be mapped to. This is used for recording WeChat activity as external activities in Eloqua.

Note: The Eloqua-WeChat Integrator app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request. My Oracle Support will provide an installation URL.

Supported browsers

- The preferred browsers for Profiler and Engage are now Firefox 47 and Chrome 54. For a complete list, please see our [Supported Environments](#) list.

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 485 (Oracle Eloqua)

Release Dates

- Jan 10, 2017: 11:00pm - 5:00am ET (POD2)
- Jan 13, 2017: 6:00am - 12:00pm ET (POD7)
- Jan 13, 2017: 4:00pm - 10:00pm ET (POD6)
- Jan 15, 2017: 5:00am - 5:00pm ET (POD3)
- Jan 20, 2017: 8:00pm - 2:00am ET (POD4)
- Jan 22, 2017: 5:00am - 5:00pm ET (POD1)

New Features and Enhancements

Analytics

- We are opening up the Insight controlled availability program from up to 8 users per install to all users per install. The new Insight home page has also been updated to make it easier for you to access the report catalog as well as the online help. [Learn more](#)

Note: Insight is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

- The Campaign Region and Product legend elements can also be used as filters on the Campaign Analysis dashboard. [Learn more](#)

Note: To request access to Dashboards, please log in to [My Oracle Support](#) and create a service request.

Campaigns and Programs

- You can now subscribe and unsubscribe contacts to and from certain email groups using program canvas to control the type of communications they receive. [Learn more](#)
- New action steps are available on the program canvas to move and add contacts to program builder. [Learn more](#)

Data import and export

- Fixed a permission issue in the data import/export area. [Learn about data import and export](#)

Forms

- Several changes have been made to integrate the features of the soon to be deprecated Form Prepopulation app into Oracle Eloqua. See [this video playlist](#) for tips on building forms that achieve the same goals. [Learn more](#)

HIPAA Advanced Data Security and Advance Data Privacy Add-on Cloud Services

- Using the add-ons, you are now able to take advantage of Eloqua's dynamic link tracking features within the Email Access Token Cloud Content service so that Contacts clicking through links generated by this Cloud Content service are linked to the Visitor Profile connecting web activity to the Contact. Along with connecting web activity, the addition of Eloqua's dynamic link tracking enables personalizing the Set Password page.
- We have made performance improvements to sending the welcome email when opting in.
Learn more about [HIPAA](#) and [Data Privacy](#).

Landing Pages

- The character limit for vanity URLs has been increased from 90 to 256. [Learn more](#)

Lead Scoring

- While inside a lead scoring model, you can preview the lead score for up to 10 contacts. [Learn more](#)
- Lead scoring now also includes external activities. [Learn more](#)
- Lead scoring history is retained for 25 months. [Learn more](#)

Security

- There are new default password security settings for new customers:
 - By default, users cannot reuse the same password for 183 days.
 - By default, users must use 5 other passwords before they can reuse a previous password.

[Learn more](#)

Segments

- Updates to the Opened Emails from Campaigns & Clicked Emails from Campaign segment criteria result in a faster & more accurate representation of applicable contacts within your segments.
 - The specific list of segment criteria affected are:
 - Opened Emails from Campaigns
 - Not Opened Emails from Campaigns
 - Clicked Emails from Campaigns
 - Not Clicked Emails from Campaigns

Learn more about this change by reviewing our [documentation](#) and [product notice](#).

- When deleting a filter with a quicklist, the quicklist is also deleted. [Learn more](#)

Supported Browsers

- Firefox 47, Chrome 54, and Internet Explorer 11 are the preferred browsers for Eloqua. For a complete list, please see [Supported Environments](#).

Developer Updates

AppCloud Developer Framework

Increased the canvas cloud step data retention from 30 days to 90 days.

Bulk API

Events

- We've added new endpoints to enable importing event registrants. These endpoints were built to replace the same functionality, previously only supported via the SOAP API, which is to be [deprecated](#). [Learn more](#)

Authentication

- Improved the behavior of OAuth in scenarios where simultaneous requests are sent to refresh an access token.

For additional information and examples, refer to the [changelog](#).

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 229 (Oracle Eloqua Apps)

Release Dates

- December 9, 2016: 6:00am - 11:00am ET (POD7)
- December 9, 2016: 4:00pm - 9:00pm ET (POD6)
- December 9, 2016: 8:00pm - 1:00am ET (POD1, POD2, POD3, POD4)

New Features and Enhancements

Engage enhancements

- You now have a separate place to view your failed email sends to help keep your recently sent list focused on the most relevant emails. Please note that if you do not have any failed email sends this button will not be visible. [Learn more](#)
- When selecting [attachments](#) and [field merges](#) to insert them in your email, the selection windows have two new columns: Name and Last Modified At.
- The recipient autocomplete option is disabled by default in Engage Global Settings. It was previously enabled by default. [Learn more](#)

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Date Decision app now generally available

- The Date Decision app is now generally available. It was previously available under our controlled availability program. This app allows you to send contacts down the correct path in a campaign based on a date. [Download](#) it from the Oracle Cloud Marketplace.

Eloqua-WeChat Integrator app now available

- The Eloqua-WeChat Integrator app is now available under our controlled availability program. Using this app, you can send messages to followers of your WeChat official account using an Eloqua campaign. [Learn more](#)

Note: The Eloqua-WeChat Integrator app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request. My Oracle Support will provide an installation URL.

GoToWebinar app enhancements

- You are now able to write GoToWebinar attendance information to custom object records. [Learn more](#)
- You are now able to source a registrant's Join URL from GoToWebinar to include it in a pre-webinar reminder email. [Learn more](#)

Oracle Sales Cloud Integration app enhancements

- We have made several visual improvements to this app, which do not affect functionality:
 - changed the order of the app configuration in the left navigation menu
 - moved the *Cancel* and *Save* buttons from the bottom to the top of each configuration page
- As an integration administrator, you can now delete a CRM connection that is no longer in use to keep your configuration as simple as possible and easily managed. [Learn more](#)
- We have enhanced the notifications area so you can setup multiple notifications for specific connections and be alerted if there are problems with your imports. [Learn more](#)

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Oracle Service Cloud app enhancements

- The [configuration](#) for the Oracle Service Cloud app is now separate from the [installation](#).

WebEx app enhancements

- You are now able to write WebEx attendance information to custom object records. [Learn more](#)
- You are now able to source a registrant's Join URL from WebEx to include it in a pre-webinar reminder email. [Learn more](#)

Additional new features

- The Data as a Service (DaaS) Lead Enrichment app is now available. This app lets Eloqua users enrich leads (in a campaign or program) with the most up-to-date contact and company data. [Learn more](#)

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 228 (Oracle Eloqua Apps)

Release Dates

- November 18, 2016: 6:00am - 11:00am ET (POD7)
- November 18, 2016: 4:00pm - 9:00pm ET (POD6)
- November 18, 2016: 8:00pm - 1:00am ET (POD1, POD2, POD3, POD4)

New Features and Enhancements

Enhancements to all apps

- The icons for all apps on the campaign canvas, program canvas, editors, and configuration screens have been updated.

Engage enhancements

- You can now insert field merges in your Engage emails to personalize content you are sending to your prospects in order to drive higher engagement. [Learn more](#)
- As an administrator, you can control if your Engage users can create blank emails by managing Engage Global Settings. [Learn more](#)
- You can now underline text in your Engage emails.
- When accessing Engage, you can append `?blank=true` to the URL to open a blank email. This option opens a blank email if the creation of blank emails is allowed in your instance (managed in Engage Global Settings). If the creation of blank emails is not allowed, the email chooser opens and displays available templates (a blank email option is not available). [Learn more](#)
- Headers and footers are not displayed when sending personal emails. This applies to newly-created and saved blank emails. Previously sent emails are not affected. [Learn more](#)

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Oracle Sales Cloud Integration app enhancements

- When viewing imports, the *Last Run* date reflects the last successful import. If the import has not successfully completed, the *Last Run* date is not altered. [Learn more](#)
- You are now able to setup email notifications to be alerted if there are problems with your imports. [Learn more](#)

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 484 (Oracle Eloqua)

Release Dates

- Nov 15, 2016: 11:00pm - 5:00am ET (POD2)
- Nov 18, 2016: 6:00am - 12:00pm ET (POD7)
- Nov 18, 2016: 4:00pm - 10:00pm ET (POD6)
- Nov 20, 2016: 5:00am - 5:00pm ET (POD3)
- Dec 2, 2016: 8:00pm - 2:00am ET (POD4) [Pushed by 1 week]
- Dec 4, 2016: 5:00am - 5:00pm ET (POD1) [Pushed by 1 week]

New Features and Enhancements

General enhancements

- We have updated the look and feel of a few areas in Eloqua, without any changes to functionality.
 - The 30-day trends graph on the My Eloqua page uses fully saturated colors.
 - Launchpads have a two-toned look.
 - The colored icons in emails, landing pages, and forms are now bright and fully saturated.
 - Status badges in campaigns, programs, and so on are now bright and fully saturated.
 - Updated line colors on the campaign canvas and program canvas.

Analytics (previously Reporting)

- Our existing *Insight* reporting area that leverages Microstrategy will now be referred to as *Classic Insight*, and our new updated reporting area, leveraging Oracle BI and currently in Controlled Availability, will be simply known as *Insight*. Our existing *Insight Preview* visual dashboards, now generally available, will now simply be referred to as the new bespoke

Dashboards. Learn more by reviewing the [latest navigation](#) and reading about each [analytics feature](#).

Campaigns and Programs

- Program Canvas is now generally available. This feature was previously available under our controlled availability program. Program Canvas allows you to create automated workflows or programs that can sync to external systems and clean data using Cloud Apps. To learn more about Program Canvas, refer to our [documentation](#) or watch our [videos](#).
- Segment steps on the Campaign Canvas and Program Canvas now displays a more accurate representation of exactly how many contacts have entered a campaign or program from a particular segment. In addition to this change, the *View Segment Members* report no longer shows the *All* tab since it showed the same information as the *Included* tab. Learn more about these change by reading our [product notice](#).

Company Defaults

- There is a new checkbox available to display as sandbox. [Learn more](#)

Emails

- The *Click-through Report* is now generally available. The *Click-through Report* provides a visual representation of how users interact with tracked links in your emails. [Learn more](#)
- When decoding is enabled, customers with PURL names in URLs will have decoding applied to those URLs.

Forms

- Form pre-population allows you to configure checkboxes to be pre-populated based on subscriptions management preferences. [Learn more](#)

Integrations

- Salesforce.com API used for Salesforce.com Integration upgraded from v34 to v37. [Learn more](#)

Replication Sandbox

- You can now toggle the light blue header in the top nav on and off via the *Display Settings* under *Company Defaults*. Use the blue header to identify your sandbox environments. [Learn more](#)

Segments

- You can now determine which of your contacts have visitor profiles, to target them in other channels across the web, using the *Has Linked Visitor Profiler* filter. [Learn more](#)

Single Sign On

- An *Unlink from Salesforce* button is now available so that admins can unlink synchronized users from Salesforce.com single sign-on. [Learn more](#)

Supported Browsers

- Firefox 45, Chrome 54, and Internet Explorer 11 are the preferred browsers for Eloqua. For a complete list, please see [Supported Environments](#).

User Profile

- The *Email Sender Display Name* and *Email Sender Address* fields in the default settings of your Eloqua user profile now automatically populate the *Reply-To Display Name* and *Sender Display Address* fields respectively in signatures layouts, if you enable the corresponding settings in the *Personalize Email Headers* area of the signature rules. [Learn more](#)

Developer Updates

AppCloud Developer Framework

- The program canvas is now generally available, and app developers can now specify if their service is available for use in contact programs and custom object programs (during service registration, under User Access). We've also added two new service level URL template

parameters for action, decision, and feeder services. The `EntityType` and `CustomObjectId` parameters support developers wanting to create apps for the program canvas. [Learn more](#)

Bulk API

Events

- We've added new endpoints that enable developers to discover Events and Event Fields. [Learn more](#)
- We've added new endpoints to enable exporting event registrants. These endpoints were built to replace the same functionality, previously only supported via the SOAP API, which is to be deprecated. [Learn more](#)
- Endpoints to enable importing event registrants will be available in release 485.

Exports

- You can now use the `areSystemTimestampsInUTC` request parameter to export system timestamp fields into Coordinated Universal Time (UTC). By default, system timestamp fields are expressed in Eastern Time (ET). By setting `areSystemTimestampsInUTC` to true, you can export system timestamp fields in UTC on contacts, custom objects, accounts, activity records, and events.

Application API

- When retrieving campaigns, the `memberCount` property will now only appear if the request depth is set to partial or complete. Previously, `memberCount` was included if the request depth was set to minimal, partial, or complete. [Learn more](#)
- Eloqua's APIs will now correctly return a value of true for `hasNotNullConstraint` (Bulk API) and `isRequired` (Application API) in Eloqua instances where email addresses are required for contacts. Previously when retrieving the email address field, Eloqua's APIs would incorrectly indicate that email address field was not required by returning a value of false for `hasNotNullConstraint` in the Bulk API and `isRequired` in the Application API.

Platform notices

- The Oracle Eloqua URL standardization that was to not renew the old certificates for secure.eloqua.com for POD 1 and www.02.secure.eloqua.com for POD 2 has been postponed indefinitely.

The certificates in question will be renewed so that traffic from the URLs with "legacy" naming conventions will continue to be redirected appropriately and there will be no disruption on your end. As there is no longer an expiration date, any calls (API calls, redirects, etc) to the old URLs will continue to work.

[Learn more](#)

For additional information and examples, refer to the [changelog](#).

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 227 (Oracle Eloqua Apps)

Release Dates

- October 14, 2016: 6:00am - 11:00am EDT (POD7)
- October 14, 2016: 4:00pm - 9:00pm EDT (POD6)
- October 14, 2016: 8:00pm - 1:00am EDT (POD1, POD2, POD3, POD4)

New Features and Enhancements

Contact Washing Machine app enhancements

- Two new actions are now available for the Contact Washing Machine app:
 - *Uppercase*: Turns all letters to uppercase.
 - *RegEx Replace*: Uses RegEx to search and replace strings. This feature was submitted as an idea by our users on [Dream It](#). [View the idea](#).

[Learn more](#)

- A *not* condition is now available. [Learn more](#)

Engage enhancements

- You can now add attachments to your Engage emails from your device. This option can be restricted by administrators in Engage Global Settings. [Learn more](#)
- The search is now cleared when switching to *Recent* filter in email chooser. [Learn more](#)
- You must enter a subject for your email before previewing. [Learn more](#)
- The action menu icon has been updated. This menu give you the option to save your email. [Learn more](#)
- A warning message appears when you start composing an email from a template and decide to pick a new template. This helps prevent you from unintentionally losing changes. [Learn more](#)

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

GoToWebinar app enhancements

- Two new *Audience* services are now available: Attendance and Registration. You can use these feeders to add contacts who attended the GoToWebinar event, regardless of how they registered. [Learn more](#)
- When using the attendance decision element, you can select a duration that defines what "attended" means, so that you can better nurture your contacts. [Learn more](#)
- You can also view the total attendance duration for multi-session webinars. [Learn more](#)

Integration Cloud Service for Eloqua app now available

- Oracle Integration Cloud Service (ICS) is an integration solution that enables you to connect your applications in the cloud. The Integration Cloud Service for Eloqua app provides a connection between ICS and Eloqua. By adding this app to your campaign or program, you can use ICS flows to synchronize your accounts, contacts, and custom objects between other applications and Eloqua. This app is now generally available and can be downloaded from the [marketplace](#). [Learn more](#)

Oracle Sales Cloud Integration app enhancements

- It is now possible to validate credentials (URL, username, and password) during creation of new credentials or while editing existing credentials. Validation can be performed on demand to verify that proper access to Sales Cloud is available. [Learn more](#)
- You can manually stop an import if it is running and has not yet reached the Uploading to Eloqua step. [Learn more](#)
- An import can be run on demand using the *Run Now* option. When *Run Now* is used, the app prompts to either use no date filter or select a specific date and time to be used in the filter. If no date is selected, the import will retrieve all matching records from Sales Cloud and import them to Eloqua. Selecting a specific date allows you to recover missed records and perform partial

imports if field mapping changes. [Learn more](#)

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Supported browsers

- The preferred browsers for Profiler and Engage are now Firefox 45 and Chrome 51. For a complete list, please see [Supported Environments](#).

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 483 (Oracle Eloqua)

Release Dates

- Oct 11, 2016: 11:00pm - 5:00am EDT (POD2)
- Oct 14, 2016: 6:00am - 12:00pm EDT (POD7)
- Oct 14, 2016: 4:00pm - 10:00pm EDT (POD6)
- Oct 16, 2016: 5:00am - 5:00pm EDT (POD3)
- Oct 21, 2016: 8:00pm - 2:00am EDT (POD4)
- Oct 30, 2016: 5:00am - 5:00pm EDT (POD1) [Delayed by 1 week]

New Features and Enhancements

General enhancements

- Eloqua's new navigation is now mandatory. Learn more by reading our [product notice](#).
- Asset chooser and My Eloqua dashboard colors have been updated to match the rest of the Eloqua user interface.

Campaigns

- We have improved the contrast of connecting lines:
 - Decision step connecting lines appears orange for 'No' and green for 'Yes'
 - Links between email steps, related landing pages and forms are grey

We have also improved the readability of text on the Canvas. If text from the steps and connecting lines overlap, the lines are blurred to make the text easier to read. Learn more about [campaigns](#).

- The [Approvals](#) and [Permissions](#) dialogs have been updated to match the rest of the Eloqua user interface.

- If your campaign has no errors, a confirmation message appears whenever you save or verify the campaign. [Learn more](#)

Data Import

- Uploads to the user table now supports fields lengths that are consistent with what is possible via the user interface. [Learn more](#)

Emails

- Main menu items will appear as disabled until the asset and the editor have fully loaded. [Learn more](#)

Forms

- The following user profile fields are available as user fields in a signature layout: City, State, Country, Zip Code, Generic "Other" field, Sender Email Address. [Learn more](#)
- A validation now exists to prevent form data from being saved if a URL is present in a field. You can configure the message that displays if a contact incorrectly enters a URL into the field. [Learn more](#)

My Eloqua Dashboard

- The 30 day graph colors have been updated to match the rest of the user interface. [Learn more](#)

Oracle Business Intelligence

- We're now accepting additional customers into our Controlled Availability program to preview the new Insight reporting. The new Insight reporting uses Oracle Business Intelligence Enterprise Edition to provide you with an improved UI and the next generation of reporting. [Learn more](#)

Note: Oracle BI is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Program Canvas

- You can now transfer a linked custom object record from a contact program to a custom object program for further processing. [Learn more](#)
- A message on the listener step indicates to first save your program before you can configure the step. [Learn more](#)
- We have added several default favorites on the Program Canvas.

Custom Object Program:

- Has Linked Contact?
- Compare Date

Contact Program:

- Compare Date
- Segment Members
- Send linked CDO records

[Learn more](#)

Note: Program Canvas is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Sandbox Replication

- Performance improvements have been made on sandbox replication, eliminating the need for a cancel option.

Simple Email Campaigns

- When creating a simple email campaign, you can select a timezone for when an email is sent out, so that you can be globally sensitive to customers receiving your communications.

User Management

- All user deletion is now soft deletion. This means that you can reload and reactivate a deleted user profile. [Learn more](#)

Developer Updates

Application API

Accounts

- We've added a new endpoint which retrieves account information for up to 200 accounts per request, searched by account id. Developers can now search on a low volume of accounts to retrieve their account information. This endpoint was built to replace the same functionality, previously only supported via the SOAP API, which is to be [deprecated](#). [Learn more](#)
- We've added a new endpoint to retrieve a list of all of the account groups that an account is a member of. [Learn more](#)

Account groups

- You can now use the account groups API to create, update, retrieve, and delete account groups. [Learn more](#)

Contacts

- We've added a new endpoint to retrieve contact information for up to 200 contacts per request, searched by contact id. Developers can now search on a low volume of contacts to retrieve their contact information. This endpoint was built to replace the same functionality, previously only supported via the SOAP API, which is to be [deprecated](#). [Learn more](#)
- We've added a new endpoint to retrieve a list of all of the contact lists that a contact is a member of. [Learn more](#)

Signature rules

- You can now use the Signature Rules API to retrieve a single signature rule asset or a list of signature rules. [Learn more](#)

Visitor profiles

- We've added a new endpoint to retrieve visitor profile fields. You can now retrieve the fields and their field values associated to your website visitors. This was built to replace the same functionality, previously only supported via the SOAP API, which is to be [deprecated](#). [Learn more](#)

For additional information and examples, refer to the [changelog](#).

Fixed Issues

Issue ID	Component(s)	Summary
EMCS-70574	Forms	Post Data to Server processing step no longer caches field mappings.
EMCS-73480	Segments	An error no longer appears after creating filter criteria for Sent Any Email, and configuring the filter to display contacts who have sent any email between 1 and xxxxx number of times before March 2014.

Release 226 (Oracle Eloqua Apps)

Release Dates

- September 23, 2016: 6:00am - 11:00am EDT (POD7)
- September 23, 2016: 4:00pm - 9:00pm EDT (POD6)
- September 23, 2016: 8:00pm - 1:00am EDT (POD1, POD2, POD3, POD4)

New Features and Enhancements

Contact Washing Machine app enhancements

- We have improved the Contact Washing Machine look-up tables to provide more accurate and faster matches. [Learn more](#)

Engage enhancements

- You can now add attachments to your Engage emails from Eloqua's File Storage library to send your prospects relevant information such as whitepapers, event invitations, and so on, to drive higher engagement. This option can be restricted by administrators in Engage Global Settings. [Learn more](#)

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

GoToWebinar app enhancements

- You are now able to add multiple users when configuring the GoToWebinar app so that each instance of the app on your campaign can have a different user associated with it. [Learn more](#)
- When a contact registers for a webinar, the GoToWebinar RegistrantKey can be written to a contact field and used in your marketing activities. [Learn more](#)

LinkedIn Autofill app enhancements

- A checkbox is now available in the app configuration to use LinkedIn's new Javascript. [Learn more](#)

Oracle Sales Cloud Integration app enhancements

- We added a dependency check when deleting an action. If you attempt to delete an action that is used on a canvas, a warning message will display. [Learn more](#)
- We also made improvements to the Oracles Sales Cloud Integration app to make it perform more reliably and consistently.

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 225 (Oracle Eloqua Apps)

Release Dates

- August 26, 2016: 6:00am - 11:00am EDT (POD7)
- August 26, 2016: 4:00pm - 9:00pm EDT (POD6)
- August 26, 2016: 8:00pm - 1:00am EDT (POD1, POD2, POD3, POD4)

New Features and Enhancements

Contact Washing Machine app enhancements

- Additional math functions are now available to help cleanse your contact fields. For example, you can generate a random number using *rand(min, max)* or find the nearest lower integer using *floor(X)*. View the full list [here](#).

Date Decision app now available

- The Date Decision app is now available under our Controlled Availability program. Using this app, you can flow contacts down the desired path in a campaign based on a date. [Learn more](#)

Note: The Date Decision app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Engage enhancements

- You are now able to customize your email templates with images uploaded from your device. You can upload the following file types: gif, jpg, jpeg, png, svg. The maximum file size is 5mb. [Learn more](#)
- You can also save your Engage emails. Administrators can decide whether sales reps can make their saved emails available for other users by modifying [Engage Global Settings](#). [Learn](#)

[more](#)

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

GoToWebinar app enhancements

- You are now able to map the Join URL from Citrix back to an Eloqua contact field. This allows you to send personalized reminder emails that include the value. [Learn more](#)

Oracle Sales Cloud Integration app enhancements

- Additional post processing import actions are now available:
 - Subscribe to email group
 - Unsubscribe from email group
 - Global subscribe
 - Global unsubscribe

Only one option should be selected per import. [Learn more](#)

- We also made performance improvements to the Oracles Sales Cloud Integration Reporting Dashboard (accessible via the cloud menu). The report now loads faster and displays data progressively. [Learn more](#)

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 482 (Oracle Eloqua)

Release Dates

- Aug 9, 2016: 11:00pm - 5:00am EDT (POD2)
- Aug 12, 2016: 6:00am - 12:00pm EDT (POD7)
- Aug 12, 2016: 4:00pm - 10:00pm EDT (POD6)
- Aug 14, 2016: 5:00am - 5:00pm EDT (POD3)
- Aug 19, 2016: 8:00pm - 2:00am EDT (POD4)
- Aug 21, 2016: 5:00am - 5:00pm EDT (POD1)

New Features and Enhancements

General visual changes in Eloqua

- The Oracle logo in the top-left corner of the application has been replaced with an Oracle Eloqua logo.
- The Eloqua [login screen](#) now has a new look and feel.

Important: The login page is being updated on August 9th for all customers across all PODs. All other feature changes and updates are being released based on your POD. See release dates above for specific dates and times.

- Icons throughout Eloqua have been recolored. This includes the My Eloqua Dashboard, template chooser screens, and icons on the campaign canvas and program canvas. The colors are now slightly lighter.

[Learn more](#)

Accounts

- Proper permissions for accounts have been implemented. An account cannot be created or updated if the user does not have *Manage Companies* access permissions. An account cannot be deleted if the user does not have *Delete a Company Record* access permissions. Please verify that your users have the proper permissions. Learn more about [accounts](#) and [action permissions](#).

AppCloud Developer Framework

- Added an endpoint to retrieve an app's outbound logs. Leveraging this endpoint to view outbound logs enables app providers to retrieve logs for apps across different pods, while the logs page in Eloqua's web interface is limited only to displaying outbound requests for your instance and other clients on your pod. [Learn more](#)

Approvals

- The *Approvals* screen now matches the rest of the Eloqua UI. [Learn more](#)

Asset Editors

- If you make a mistake while editing an email or landing page generated from a protected template, you can now undo or redo that change directly from the *Actions* menu and go about editing the asset. [Learn more](#)

Bulk API

- Including the read-only field *updatedAt* was causing imports to fail in two scenarios:
 - In a custom object import definition and data upload.
 - In a custom object import definition when *updatedAt* was left out of the data upload.

Now, when including *updatedAt* in a custom object import definition and data upload, the import succeeds with the read-only field and data uploaded to the field being ignored. Also, including *updatedAt* in a custom object import definition and leaving the field out of the data upload, will cause the import to return a warning, but still import the data successfully.

- Setting the import definition request parameter *isUpdatingMultipleMatchedRecords* to true resulted in newly created records appearing under created and updated in the logs.

Campaign Canvas and Program Canvas

- The campaign canvas has been redesigned to match the rest of the Eloqua UI. These visual enhancements create a more accessible, clean, and user-friendly campaign experience, and do not remove any existing functionality. Learn more by reading our [enhancements overview](#) and watching our [video](#).
- When configuring the *Add to Shared List* on the campaign canvas and program canvas, a new option is available to open and edit the selected shared list. The shared list opens in a new window. [Learn more](#)
- A new *Compare Date* decision step is now available on the program canvas and campaign canvas. Using this step, you can route contacts based on a date that is not in a contact field or custom object field; therefore dating sensitive campaigns and programs. [Learn more](#)
- You can now monitor when your contacts' lead score changes using the listener step on the program canvas. You can select to listen to either increasing or decreasing lead scores. [Learn more](#)
- Segments in the program canvas are now re-evaluated daily. [Learn more](#)

Note: Program Canvas is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Data Import and Export

- For any export that is a legacy E9 export, options and labels have been removed. The data tab now displays the text *This option is not available for this export type*.

Emails

- You can now bypass URL encoding on external activities by adding the *encodeFor=HTML* attribute to your asset. This will execute your values with HTML encoding instead of URL encoding.

Forms

- When creating and editing progressive profile form, you can now configure contact fields in *Staged* mode, which allows you to decide which contact fields appear together and on which visit to the contact. You can easily switch between *List* and *Staged* mode in the Progressive Profile settings menu. Learn more by reading about [progressive profiles](#) and watching our [video](#) for a walk-through of these changes.

Insight Preview

- Page buttons have been removed in the Insight Preview dashboards. Instead, the first, previous, next, and last page buttons are available. [Learn more](#)

Integrations

- MS Dynamics 2016 On Demand Update 1 is now supported. [Learn more](#)
- The *Test Event* option from the advanced option menu in *Integration Reporting* menu has been deprecated. (Note: Customers can still test external calls from each individual external call in the outbound integration tab from the Integration area.)

Marketing Operations Center

- The Marketing Operations Center is now also included with Basic Eloqua trims. Previously, it was included in Standard and Enterprise trims only. [Learn more](#)
- The *Notification* tab is now the first tab displayed when accessing the Marketing Operations Center. [Learn more](#)
- As an administrator, you can now grant or remove access to services on the Marketing Operations Center. A new *Manage Services* action permission is now available. [Learn more](#)

Oracle Business Intelligence

- We're excited to introduce to you Oracle Business Intelligence (Oracle BI) now available under the Controlled Availability program. Oracle Business Intelligence is the next generation of Oracle Eloqua's reporting solution. Oracle Business Intelligence is provided by Oracle Business

Intelligence Enterprise Edition (OBIEE) version 11g (11.1.1.9). OBIEE is integrated into Oracle Eloqua and offers powerful analytics capabilities.

[Learn more](#)

Note: Oracle BI is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

REST API

- Added RESTful API support for Email sending to a single, or low volume of contacts, as well as the retrieval of associated deployment information. This was built to replace the same functionality, previously, only supported via the SOAP API, which is to be deprecated. [Learn more](#)

Security

- SSH key authentication for auto-syncs is now supported. [Learn more](#)
- The *Manage Asset Permission* action and option has been removed.
- The behavior of OAuth has been modified so that each time a new access token is requested, a new refresh token will be returned. [Learn more](#)

Signature Fields

- New signature fields have been added to help enter relevant information when setting up sales reps in multiple regions. The following fields are now available:
 - City
 - State
 - Country
 - Zip Code
 - Generic "Other" field

- Sender Email Address

[Learn more](#)

Shared Lists

- If you previously experienced issues with Eloqua's bounceback processing, you can now mark a set of contact email addresses as valid so you can continue marketing to them. [Learn more](#)

Supported Browsers

- Firefox 45, Chrome 51, and Internet Explorer 11 are the preferred browsers for Eloqua. For a complete list, please see [Supported Environments](#).

Fixed Issues

Issue ID	Component(s)	Summary
EMCS-89555	Bulk API	Fixed an issue that caused Custom Object imports to fail when <i>UpdatedAt</i> was included in the Custom Object import definition.

Release 224 (Oracle Eloqua Apps)

Release Dates

- July 22, 2016: 6:00am - 11:00am EDT (POD7)
- July 22, 2016: 4:00pm - 9:00pm EDT (POD6)
- July 22, 2016: 8:00pm - 1:00am EDT (POD1, POD2, POD3, POD4)

New Features and Enhancements

Facebook Leads Ads app is generally available

- Oracle Eloqua's Facebook Lead Ads app lets you capture data from a Facebook Lead Ad and push it to Eloqua. The app provides an audience feeder on the campaign canvas that maps Facebook form fields to Eloqua contact fields. This app is now generally available. It was previously in our controlled availability program.
- There are also several enhancements to this app:
 - In the app configuration screen, the default Facebook credential is marked with a star. Any issues with credentials (such as incorrect login information) are marked with yellow and red warning icons.
 - When configuring the app audience element on your campaign canvas and selecting the Facebook credential, both the credential name and description are displayed. Previously, only the credential description was displayed.

[Learn more](#)

Contact Washing Machine app enhancements

- The Contact Washing Machine app enables cleansing of contact fields. You can now set the data import level for the Contact Washing Machine returned data to control the priority of your data updates from external sources. [Learn more](#)

Engage enhancements

- In an Engage email, when you select multiple words or hyperlinks and click the Hyperlink icon, only the first hyperlink will be modified. [Learn more](#)
- When an email address is entered and the hyperlink button is clicked, it will recognize the email and insert a mailto: link. This will allow the users default mail client to launch when the email address is clicked.
- You can now insert images from your Eloqua image library into your Engage emails. You can also add hyperlinks to new and existing images. The setting can be restricted by administrators by modifying Engage Global Settings. [Learn more](#)

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Oracle Sales Cloud Integration app enhancements

- Lead scores are now included when creating or updating records in Sales Cloud. [Learn more](#)
- The Oracle Sales Cloud Integration Reporting Dashboard now displays all imports and exports by target in a pie chart or a bar graph to visually present activity data. [Learn more](#)

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Fixed Issues

Issue ID	Component(s)	Summary
EMCSA-7453	Facebook Lead Ads app	Fixed an issue which occasionally prevented existing Facebook credentials from authenticating properly when edited.

Release 481 (Oracle Eloqua)

Release Dates

- July 5, 2016: 11:00pm - 5:00am EDT (POD2)
- July 8, 2016: 6:00am - 12:00pm EDT (POD7)
- July 8, 2016: 4:00pm - 10:00pm EDT (POD6)
- July 10, 2016: 5:00am - 5:00pm EDT (POD3)
- July 15, 2016: 8:00pm - 2:00am EDT (POD4)
- July 17, 2016: 5:00am - 5:00pm EDT (POD1)

New Features and Enhancements

AppCloud Catalog

- You now have the ability to revoke access previously granted to an app, so that you can manage access to your install accordingly. As a result of this update, you may see previously uninstalled apps re-appear in your apps list. Uninstall these apps again to revoke their access to your Eloqua instance.

Bulk API

- The *Activity Date* within Bulk API Form Submit activity exports that include the Raw Data activity field now has 'millisecond precision.' Previously, 'second precision' was available. For additional information, please see our [product notice](#) on Topliners.

Events

- Event programs can now be configured to send confirmation emails to all registrants regardless of their subscription status. [Learn more](#)

Note: Events are an add-on feature. Please contact your account manager for additional information.

Insight Preview

- Insight Preview dashboards have been redesigned to make graphical output easier to manage. There are new widgets on the left panel for setting the date range and asset type.

[Learn more](#)

Note: Insight Preview is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Program Canvas

- A new *Action* step is available when using the Custom Object program canvas which allows you to delete a custom object record. This helps keep your database clean and stay within the scale limits. [Learn more](#)
- You can now allow or disallow contacts to enter your program more than once. Use the *Bypass Program* report to see contacts that do not enter the program, and troubleshoot if needed. [Learn more](#)
- When configuring the *Share List Member?* step in the Campaign or Program canvas, you can now click a button to launch and view the selected shared list, and make edits if needed. [Learn more](#)
- There is a new label assignment program canvas that allows you to control what security labels are applied to what contacts. [Learn more](#)

Note: Program Canvas is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

REST API

- The jsonpCallback URL parameter has been deprecated. For additional information, please see our [product notice](#) on Topliners.
- We've launched our new API reference documentation for Oracle Eloqua at a new location in a new format. View the new documentation [here](#). For additional information, please see our [product notice](#) on Topliners.

Security

- As of July 1, 2016, Oracle Eloqua has introduced a new retention policy on marketing activities that will allow Campaign, Email, Form and Website Activity data to be stored for at least 25 months past the activity date. This policy is being put in place to help us continue to meet the performance demands of our ever growing customer base and help reduce the time of our scheduled maintenance windows. For additional information, please see our [product notice](#) on Topliners.

Web tracking

- You can now apply SHA256 and MD5 hashes to anonymously swap email and phone number information with an external data source. [Learn more](#)

Note: This feature is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Fixed Issues

Issue ID	Component(s)	Summary
EMCS-66160	Visitor Profiles	Fixed an errors that caused "an error has occurred" message from displaying if a name in the Profile View Name on the Copy Profile View page contained more than 50 English characters.
EMCS-88594	Bulk API	Fixed an error that prevented Form Submit activity data from showing milliseconds in Activity Date field if Raw Data activity field was included in the export.

Release 223 (Oracle Eloqua Apps)

Release Dates

- June 24, 2016: 6:00am - 11:00am EDT (POD7)
- June 24, 2016: 4:00pm - 9:00pm EDT (POD6)
- June 24, 2016: 8:00pm - 1:00am EDT (POD1, POD2, POD3, POD4)

New Features and Enhancements

All apps enhancement

- The app initial installation date now appears in the Support tab. If you are having an issue with your app, please send this information when filing a support ticket via [My Oracle Support](http://support.oracle.com) (<http://support.oracle.com>). [Learn more](#)

Facebook Leads Ads app enhancement

- You can now add multiple Facebook users to the Facebook Leads Ads app. Previously, only one Facebook user could be associated with the app. To ensure your existing campaigns continue to function properly, prior to adding a new default user or editing the initial user, please navigate to any existing Facebook Lead Ads campaign steps to open and save the Facebook credentials. [Learn more](#)

Note: Facebook Lead Ads app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](http://support.oracle.com) (<http://support.oracle.com>) and create a service request.

Contact Washing Machine enhancements

- The Contact Washing Machine app enables cleansing of contact fields. Two new actions are available for the Contact Washing Machine app: *Replace* and *Lookup*. Replace searches for a

string of text in your source field and replaces it with the desired text in your destination field. Lookup lets you standardize and add to your contact information by pulling data from lookup tables. This helps minimize fields for customers to fill out on forms. Three tables are now available:

- Title to Level: Lookup a level based on a title (i.e. Title: VP Finance becomes Level: Vice President)
- Title to Role: Lookup a role based on a title (i.e. Title: VP Finance becomes Role: Finance)
- First Name to Gender: Lookup a gender based on a first name (i.e. First Name: Ken becomes Gender: Male, Name: Sam becomes Gender: Unisex)

[Learn more](#)

Engage enhancements

- Engage is one of Eloqua's [Sales Tools](#). It alleviates the need to constantly re-create emails that are frequently used throughout the sales process.
- You can now copy and paste recipient email addresses from Microsoft Outlook, as well as .xls and .csv files.
- Recipient email addresses are now displayed in a single row. This allows for more space to edit your email when working on a smaller screen. You can expand to view all email addresses at any time.
- You can filter emails in *My* and *All* tabs based on an email group. You can combine the email group filter and search to quickly find the email you are looking for.

[Learn more](#)

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Sales Cloud app enhancements

- You now have the ability to view the progress of an import while the import is running. The status of the import now displays: import data, when the import started, how long the import

took to complete, and the status of the import. [Learn more](#)

- In the Oracle Sales Cloud Integration Reporting Dashboard, you can now filter your connections to view data for a specific connection. The dashboard now also provides more insight into the total amount of records flowing between Oracle Eloqua and Oracle Sales Cloud. [Learn more](#)
- The Oracle Sales Cloud app's interface has been updated to be more consistent with Oracle Eloqua's interface.

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

SRM Custom Audiences app is now generally available

- Facebook's Custom Audiences system allows you to match your customer lists to Facebook users, opening you to social marketing opportunities you may not have had before by sending your Eloqua contacts into Oracle SRM. This now is now generally available. It was previously available under our controlled availability program. Using the SRM Custom Audiences app, you can take Eloqua contacts and add or remove them from Facebook Custom Audiences via SRM. This app is available on the campaign canvas and program canvas. [Learn more](#)

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 222 (Oracle Eloqua Apps)

Release Dates

- May 27, 2016: 6:00am - 11:00am EDT (POD7)
- May 27, 2016: 4:00pm - 9:00pm EDT (POD6)
- May 27, 2016: 8:00pm - 1:00am EDT (POD1, POD2, POD3, POD4)

New Features and Enhancements

Engage enhancements

- You can now insert hyperlinks in your Engage emails. A hyperlink can route your clients to a landing page, file, a webpage, a system action, or a pre-addressed email that they can fill out and send. You can also modify existing hyperlinks in your emails, as long as the content is not locked. Hyperlinks are automatically tracked.

[Learn more](#)

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

General Sales Tools updates

- The Oracle logo in Engage, Profiler, and Sales Tools for Google Chrome is now black to match the rest of the Eloqua user interface. It was previously red.

Supported browsers

- The preferred browsers for Profiler and Engage are now Firefox 45 and Chrome 50. For a complete list, please see [Supported Environments](#).

Fixed Issues

Issue ID	Component(s)	Summary
EMCSA-6592	Engage	Fixed an issue which caused Engage email preview to occasionally fail when a branded domain was used in the email footer.
EMCSA-6664		
EMCSA-6812		
EMCSA-6859	Engage	Fixed an issue that prevented the editing of an unlocked text box from a template created inside of Eloqua in IE11.
EMCSA-7039	Profiler	In Profiler, the icon is now displayed for web visit activities.

Release 480 (Oracle Eloqua)

Release Dates

- May 17, 2016: 11:00pm - 5:00am EDT (POD2)
- May 20, 2016: 6:00am - 12:00pm EDT (POD7)
- May 20, 2016: 4:00pm - 10:00pm EDT (POD6)
- May 22, 2016: 5:00am - 5:00pm EDT (POD3)
- May 27, 2016: 8:00pm - 2:00am EDT (POD4)
- May 29, 2016: 5:00am - 5:00pm EDT (POD1)

New Features and Enhancements

AppCloud

- Eloqua now uses an app provider's small icon URL on the left navigation in campaign canvas and program canvas. [Learn more](#)

Data Import/Export

- You now have the ability to specify a unique field to match on when performing an account data import. [Learn more](#)

Emails

- We improved our email preview functionality to include the following:
 - The sender name and email address
 - Subject line
 - All of the email content including field merges, cloud content, and dynamic content (based on selected contact)

- Sender's signature
- Email header and footer

[Learn more](#)

- Dynamic content, shared content, and signature layout source code, that cannot be edited, has been removed from the HTML email and landing page editors. Therefore, it is much easier to work with the cleaner, simpler source code. If you need to edit these components, please right-click the content in the design editor, and select Edit. This will open the content in its respective editor. This change is visible for assets that are newly created or resaved. [Learn more](#)
- The *email visual click-through report* is now optionally available. It was previously part of our controlled availability program. If you would like access to the *visual click-through report*, please log in to [My Oracle Support](#) and create a service request.

Forms

- When your contacts enter data into a required form field, they immediately see feedback on whether what they've entered is valid. Previously, your contacts had to click away from the field to see feedback.

General

- The Oracle logo at the top left of the application is now black. It was previously red.

Insight Preview

- The Insight Preview home screen has a new look and feel. Two dashboards can be accessed directly from the home screen: *Campaign Analysis* and *Email Analysis*. Use the search function to access *Email Detail* and *Campaign Detail* reports for a specific asset.
- Insight Preview dashboards have been visually updated. The interactive legend for each dashboard now has checkboxes to easily identify selected items. The date filter on the *Campaign Analysis* dashboard now shows campaign activity based on the date the activities occurred, rather than the date the campaigns were started..

[Learn more](#)

Note: Insight Preview is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Integrations

- Eloqua now supports TLS 1.1 and TLS 1.2. Marketers leveraging a Salesforce.com native integration can now enable TLS. Learn more about this change by reading our [product notice](#).

Security

- You can now edit your IP whitelist without having it enabled. This reduces the likelihood of accidentally locking out users while trying to edit entries. [Learn more](#)
- When a user is signed in using SSO, if they time out or log out of Eloqua, the administrator can now specify the page they should be redirected to. Previously, the user was redirect to the Eloqua login page. [Learn more](#)

Supported browsers

- Firefox 45, Chrome 50, and Internet Explorer 11 are the preferred browsers for Eloqua. For a complete list, please see [Supported Environments](#).

TLS Email Encryption

- Generic implementation of TLS email encryption will be enabled for all customers after the 480 release on Tuesday, May 31st. For those customers on our TLS pilot program, your configuration will not change. To learn more about TLS encryption, visit <https://blogs.oracle.com/marketingcloud/gmail,-tls-encryption-and-why-email-marketers-need-to-know-about-it>.

Fixed Issues

Issue ID	Component(s)	Summary
EMCS-	Shared Content	The Manage Links window no longer displays the shared content

Issue ID	Component(s)	Summary
53160		hyperlinks after uploading an HTML file and inserting shared content that contains hyperlinks.
EMCS-67222	CRM Integration	Fixed an issue that caused duplicate account and contact fields to exist in the list of "Microsoft CRM Dynamics 2011 Opportunity Fields."
EMCS-86469	Profiler	Profiler no longer shows errors when loading the contact page.

Release 221 (Oracle Eloqua Apps)

Release Dates

- April 29, 2016: 6:00am - 11:00am EDT (POD7)
- April 29, 2016: 4:00pm - 9:00pm EDT (POD6)
- April 29, 2016: 8:00pm - 1:00am EDT (POD1, POD2, POD3, POD4)

New Features and Enhancements

Engage enhancements

- The sent email history page has a new look and feel. The *New* button has been renamed to *Compose*. The email subject is above the recipient list. Clear labels indicate when an email was sent, and email are grouped by date sent.
- The URLs that you can append to Engage have changed. These URLs are used to automatically open an email template, and populate the recipient list. Please view the updated URLs [here](#).
- You can now update the values of field merges for existing contacts if they are blank or going to be the default value to make them more meaningful and personal.

[Learn more](#)

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

SRM Custom Audiences app

- Facebook's Custom Audiences system allows you to match your customer lists to Facebook users, opening you to social marketing opportunities you may not have had before by sending your Eloqua contacts into Oracle SRM. Using the SRM Custom Audiences app, you can take

Eloqua contacts and add or remove them from Facebook Custom Audiences via SRM. This app is available on the campaign canvas and program canvas.

[Learn more](#)

Note: SRM Custom Audiences app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Oracle Sales Cloud Integration app enhancements

- The Oracle Sales Cloud Integration app creates an integration between Oracle Eloqua and Oracle Sales Cloud to send data between the two platforms.
- The Oracle Sales Cloud Integration app provides reporting on the records being synced between Eloqua and Oracle Sales Cloud to provide insight into how your syncs are performing. The Oracle Sales Cloud integration app provides reporting in two different formats:
 - A Global Report Dashboard which displays import and action activity for the past seven days.
 - Individual reporting for imports and actions that displays activity for a specific import or action for the current day (previous dates are selectable). A table of every import or action execution, including details of created, updated, and failed records and time of execution.

[Learn more](#)

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Fixed Issues

Issue ID	Component(s)	Summary
EMCSA-6909	Facebook Lead Ads app	Corrected language on the Facebook Lead Ads app installation configuration page. The configuration page now asks for a standard Facebook account, instead of a developer account.

Release 220 (Oracle Eloqua Apps)

Release Dates

- April 8, 2016: 6:00am - 11:00am EDT (POD7)
- April 8, 2016: 4:00pm - 9:00pm EDT (POD6)
- April 8, 2016: 8:00pm - 1:00am EDT (POD1, POD2, POD3, POD4)

New Features and Enhancements

Engage enhancements

- When launching Engage, the template picker opens immediately with the *Recent* tab displaying by default. Previously, the blank email page opened when launching Engage. Any new emails are now shown in the *All* tab. You can double-click an email to quickly open it and begin editing. You can also select a blank email from the template picker. The text in the template *Search* box has been updated to clarify that you can search by name or subject.
- We have updated our default font for a more modern look.
- When a field merge is empty for a new contact, you are prompted to enter a value before sending your email. This feature is currently not localized. It is available in English only. This will be updated in a future release.
- The help link now points to our general documentation about sales tools.

[Learn more](#)

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

New Facebook Lead Ads app

- The Facebook Lead Ads app is now available under our Controlled Availability program. With this app, you can capture data from a Facebook Lead Ad and push it to Eloqua via a feeder.

[Learn more](#)

Note: Facebook Lead Ads app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Push IO app enhancements

- Two new push fields are available for the Push IO app: *Updated at* and *Installed at*. [Learn more](#)

Oracle Sales Cloud Integration app enhancements

- The Oracle Sales Cloud Integration app creates an integration between Oracle Eloqua and Oracle Sales Cloud to send data between the two platforms.
- You can now execute an import immediately to perform testing on demand. The date filter is ignored during an on demand import.

[Learn more](#)

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Fixed Issues

Issue ID	Component(s)	Summary
EMCSA-2291	Mobile Campaign Manager	Fixed an issue that sometimes prevented the spinner from displaying when activating, deactivating, scheduling, and unscheduling activities.

Release 478/479 (Oracle Eloqua)

Why 478/479? For clients who track release numbers, we're playing a bit of catch-up with the numbering of our releases. This one time numbering shift has no impact on upcoming release timing and allows us to ensure the tracking of our releases is consistent internally and externally.

Release Dates

- March 29, 2016: 11:00pm - 5:00am EDT (POD2)
- April 1, 2016: 6:00am - 12:00pm EDT (POD7)
- April 1, 2016: 4:00pm - 10:00pm EDT (POD6)
- April 3, 2016: 5:00am - 5:00pm EDT (POD3)
- April 8, 2016: 8:00pm - 2:00am EDT (POD4)
- April 10, 2016: 5:00am - 5:00pm EDT (POD1)

New Features and Enhancements

AppCloud

- The AppCloud Developer area is now lighter and brighter to match the rest of the Eloqua user interface. [Learn more](#)
- The cloud menu can now be displayed on the right side of the following screens: My Eloqua dashboard, campaigns, emails, landing pages, segments, and forms. Clicking the cloud menu displays the available apps. [Learn more](#)

CRM Integration

- Oracle Eloqua now supports CRM Integration with MS Dynamics CRM 2016 On Premise and On Demand. [Learn more](#)

Custom object record deletion

- You can now easily delete all records associated with a custom object. You also receive a confirmation email with the deletion details. [Learn more](#)

Bulk API

- A Bulk API export definition can now include a maximum of 250 fields, increased from the previous limit of 100 fields. [Learn more](#)
- Lead scoring fields are now available in a Bulk API Contact Export definition. You can also filter on lead scores when exporting with the Bulk API. [Learn more](#)
- Lead scoring models and lead scoring fields are now discoverable via the bulk API. [Learn more](#)

Email visual click-through report

- The visual click-through report look and feel has been lightened and brightened to match the rest of the Eloqua user interface.
- The email visual click-through report now shows the date and time of the last saved version of your email.

[Learn more](#)

Note: The email visual click-through report is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Program Canvas

- When creating a program from a template, you can easily select Contact Program and Custom Object Program templates. [Learn more](#)
- The left palette drop-down on the Program Canvas is easier to find. Clicking the bar or drop-down arrow expands the menu. Favorite step icons are now displayed in yellow. [Learn more](#)

Note: Program Canvas is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Progressive profiling in forms

- You are now able to select whether contacts are presented with fields they already completed when visiting a progressive profiling form.
- Additional label size and position options are available to make your progressive profiling forms look polished and tailored to your organization's design standards.
- You can also easily mark progressive profiling fields as required in your forms.

[Learn more](#)

Security

- If you have IP whitelisting enabled, you can now easily whitelist Eloqua Apps Domain IPs. [Learn more](#)
- Administrators can now enable full unrestricted Insight access to users with [HIPAA](#) Certified or [Advanced Data Privacy](#) User licenses, and remove access for all other users.
- We have recently improved the security of our product. As a result, if you were using URLs in unexpected and potentially harmful ways, your workflows may be affected. If you suspect your workflow has been impacted by this change, please log in to [My Oracle Support](#) and create a service request to report the issue.

Segments

- Large numbers in segments are now formatted with commas. [Learn more](#)

Supported browsers

- Firefox 44, Chrome 48, and Internet Explorer 11 are the preferred browsers for Eloqua. For a complete list, please see [Supported Environments](#).

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 219 (Oracle Eloqua Apps)

Release Dates

- March 4, 2016: 6:00am - 11:00am EDT (POD7)
- March 4, 2016: 2:00pm - 7:00pm EDT (POD6)
- March 4, 2016: 8:00pm - 1:00am EDT (POD1, POD2, POD3, POD4)

New Features and Enhancements

Applications

- The Oracle Sales Cloud Integration app is now available under our controlled availability program. This app creates an integration between Oracle Eloqua and Oracle Sales Cloud to send data between the two platforms. Leverage the Oracle Sales Cloud Integration app in your marketing cloud solution to:
 - Transfer the leads generated from marketing campaigns in Eloqua into Sales Cloud so they are nurtured and synchronized as sales leads.
 - Use the app within a program or campaign canvas to create or update records in supported Sales Cloud objects in real time. Typical use cases include lead creation, lead updates, and contact updates.
 - Schedule imports from Sales Cloud to Eloqua for supported Sales Cloud objects.

[Learn more](#)

Note: Oracle Sales Cloud Integration app is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

- Additional operators are available for the Contact Washing Machine app, such as nested brackets. You can also select large text fields as your destination fields. [Learn more](#)

Sales Tools

- A preview is now available in Engage. The preview feature allows you to validate the email content prior to sending. Therefore, you no longer need to send test emails (to yourself or colleagues), which saves time and helps maintain accurate reports. The preview displays the email that will be sent to the first recipient, and populates any necessary field merges (body, signature, etc), dynamic content, cloud content, and so on. [Learn more](#)
- You can now use your browser's spellcheck feature in Engage. This setting may need to be enabled on your mobile device.
- You can now sort your Eloqua emails in Engage to help you find the email you are looking for. You can quickly view Eloqua emails created by you, recently accessed by you, as well as new emails added by others. [Learn more](#)

Note: The new responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Fixed Issues

Issue ID	Component(s)	Summary
EMCSA-6392	Engage	Fixed an issue that prevented the rich text toolbar and signature from appearing when creating an email.
EMCSA-6325		

Release 477 (Oracle Eloqua)

Release Dates

- February 9, 2016: 11:00pm - 5:00am EDT (POD2)
- February 5, 2016: 6:00am - 12:00pm EDT (POD7)
- February 5, 2016: 4:00pm - 10:00pm EDT (POD6)
- February 7, 2016: 5:00am - 5:00pm EDT (POD3)
- February 12, 2016: 8:00pm - 2:00am EDT (POD4)
- February 14, 2016: 5:00am - 5:00pm EDT (POD1)

New Features and Enhancements

Lighter and brighter Eloqua!

- The Oracle Eloqua platform has been refreshed. We now have a fresh, brighter, lighter, more open look across the user interface. Eloqua also features a clean, intuitive, responsive design to adjust to your browser size. While the look and feel has changed, the steps to complete your day-to-day tasks remain the same. Clicking the **Preview New Menu** button will let you leverage the [new navigation bar](#), which will be rolled out to all clients later in 2016. You can choose to start using it right away or wait until it's rolled out across all clients.
- Watch our [sneak peek video](#) to learn about the refresh and upcoming changes in future releases.

[Learn more](#)

My Eloqua dashboard

- The My Eloqua dashboard provides visibility into what's happening in your Eloqua instance. You can view recently accessed assets, add shortcuts, and so on. The new interactive dashboard is displayed when you sign in to Eloqua. [Learn more](#)

Program Canvas is now available

- Program Canvas allows you to create automated workflows or programs that allow you to sync to external systems and clean data using Cloud Apps.
- Program Canvas is the next generation of Program Builder and will provide all the existing capabilities of Program Builder.

[Learn more](#)

Note: This feature is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Insight Preview is now available

- Insight Preview offers a sneak peek into Eloqua's upcoming visual reports. Insight Preview dashboards provide you with both high-level and detailed views of your reports in a comprehensive and dynamic interface.

[Learn more](#)

Note: This feature is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

Bulk API

- App sync actions can now be executed without running a data import. App developers can use the new *Sync* actions endpoint to set the status of contacts in app steps. [Learn more](#)
- Data type and field name validations are now available on Bulk API export definitions to prevent invalid filters from being created.

Supported browsers

- Firefox 42 and Chrome 47 are now preferred browsers for Eloqua. For a complete list, please see [Supported Environments](#).

You dreamed it, we delivered it!

- Your component IDs are now shown in the settings area for dynamic content, shared content, headers, footers, and signature layouts. Learn more about this enhancement [here](#). You can also [view the idea](#) on Dream It related to this feature.

[Dream It](#) is an area on Topliners that allows you to submit your ideas on product features with your peers - plus, browse and vote on existing ideas!

Fixed Issues

This release does not contain any defect fixes for previously reported known issues.

Release 218 (Oracle Eloqua Apps)

Release Dates

- February 5, 2016: 6:00am - 11:00am EDT (POD7)
- February 5, 2016: 4:00pm - 10:00pm EDT (POD6)
- February 5, 2016: 8:00pm - 1:00am EDT (POD1, POD2, POD3, POD4)

New Features and Enhancements

Applications

- A *Math* action is now available for the Contact Washing Machine app. Math allows you to enter a mathematical expression to update your destination fields using data from numeric fields. [Learn more](#)
- Customers who have IP whitelisting enabled in their Eloqua instances need to whitelist their apps in order to access them. [Learn more](#)

Sales Tools

- As an Eloqua admin, you must upgrade to the [new Eloqua Profiler app](#) . If you do not upgrade, your reps will no longer have access to Eloqua Profiler. [Learn more](#)
- Engage:
 - Field merges are now easy to identify in your Engage emails. They are highlighted yellow. [Learn more](#)
 - You can now load more than 20 emails when searching for Eloqua emails. [Learn more](#)
 - A warning displays to prevent you from sending an email to globally unsubscribed contacts. There is an option to remove these contacts easily. [Learn more](#)
 - A *Country* field is now available on the on new contact form when sending an email. [Learn more](#)

- Integrations are now available for Oracle Sales Cloud and Microsoft Dynamics 2013, in addition to Salesforce, Salesforce1 Mobile App, CRM onDemand, and OKTA.
- Localized versions of Engage are now available in French, Japanese, German, Spanish, Brazilian Portuguese, Turkish, Italian, Czech, and Korean. Engage uses the language settings in your browser to determine which language the login page and user interface is displayed. [Learn more](#)

Note: The responsive version of Engage is currently released under our Controlled Availability program. To request access to this feature, please log in to [My Oracle Support](#) and create a service request.

- The preferred browser for Profiler and Engage is now Firefox 42. For a complete list, please see [Supported Environments](#).

Fixed Issues

Issue ID	Component(s)	Summary
EMCSA-5456	AppCloud Catalog	The Configure option is now available for installed Marketing Cloud Apps.
EMCSA-5605	Engage	Fixed an error that prevented responsive emails from being displayed in a responsive format.

Current Known Issues

You may encounter the following issues while using the most recent release of Oracle Eloqua.

Issue ID	Component (s)	Summary
EMCS-62924	Account Filters/Groups	The Export Companies option is not available in account filters and groups tabs.
EMCS-65327	Campaigns	When creating a campaign internal event, the external call fails when an existing name is used.
EMCS-65343	Custom Data Object Lead	The "Prepare Test" button is unresponsive when creating a lead from a Custom Data Object external call.
EMCS-65413	Segments	The Segment value cannot be set on the "New Segment Field" page.
EMCS-65663	Contacts	The contact picklist field cannot be saved if the option value has double quotation marks.
EMCS-65902	Asset Chooser	Searching for folders or assets with a colon in the name does not return the correct results.
EMCS-68016	Emails	Email templates cannot be saved or deleted when dependent on a landing page.
EMCS-68066	Forms	Type of Field is not changed in the form, if it is modified after insertion.
EMCS-73850	Upload External Activities	Importing contacts from an Excel spreadsheet via the External Asset Upload Wizard will not update contact last names in some cases.
EMCS-74201	Microsites	After editing a domain the Save button remains dimmed. Workaround: To enable the Save button after editing a domain, you can add a temporary domain to enable the Save button, and then delete the temporary domain once the edited domain is saved.
EMCS-75708	Contacts	When merging a new contact into the existing one, blank values of the new contact overwrite non-blank values in the existing contact.
EMCS-98524	Forms	View Submission Data is not displayed for newly added text fields.
EMCS-98825	Bulk API	When <i>Reject rows that have invalid data</i> option is selected, when importing invalid data, such as text to a number field, along with valid data records, the record shows the message of "Total records with rejected fields," but not the message to indicate the record was rejected ("Total rejected records").
EMCSA-3627	Profiler	Viewing greater than 1000 activities is limited to Email Sends, Email Opens, and Web Visits.
EMCSA-6222 EMCSA-6425	Engage	After sending an email, the <i>Recent Emails Sent</i> page may not display, or it may show an incorrect sent status. Workaround: Refresh the page to view the correct sent status and email details.

Issue ID	Component (s)	Summary
EMCSA-6475	Engage	Field merges in signatures occasionally do not appear in the <i>Recent Emails Sent</i> history.
EMCSA-6586	Engage	Occasionally, dynamic content does not display when previewing Engage emails.

Additional Resources

The following resources and contact options are available so you can get help and learn how to better leverage Oracle Eloqua for your marketing needs:

- **Product Documentation**

Oracle Eloqua product documentation provides powerful search capabilities so you can find answers to your questions faster. Leverage our rich content and learning tools so you can elevate your skills and become a power user.

http://docs.oracle.com/cloud/latest/marketingcs_gs/

- **Topliners**

This is the place to go to discuss inspiring ideas, share the successes you have experienced with marketing automation, and learn best practices to help you reach your goals.

<http://community.oracle.com/community/topliners>

- **Oracle Marketing Cloud Academy**

Oracle Marketing Cloud Academy offers many web-based and instructor-led classes (requires the purchase of an All Access Education Pass).

<https://www.oracle.com/marketingcloud/academy/b2b-cross-channel-marketing.html>

- **My Oracle Support (MOS)**

My Oracle Support is where you can search the knowledge base or log a service request.

<http://support.oracle.com>

- **Social Media**

Oracle Eloqua has a significant presence on many social media sites including, but not limited to: Twitter, LinkedIn, Facebook, Google+, foursquare, YouTube, SlideShare and others. Share experiences, ask questions, and connect with Eloqua users around the world by taking advantage of any of these avenues.